

ESTTA Tracking number: **ESTTA725173**

Filing date: **02/05/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92061985
Party	Plaintiff The Clearly Food & Beverage Company, Inc.
Correspondence Address	ROBERT R KHAN THE CLEARLY FOOD & BEVERAGE COMPANY INC PO BOX 325 PERRYSBURG, OH 43552 UNITED STATES jennifer.black@clearlyfab.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	David A. Payne
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Signature	/dap/
Date	02/05/2016
Attachments	poa_1697898.pdf(79829 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of: The Clearly Food & Beverage Company, Inc.

**POWER OF ATTORNEY
(REVOCATION OF PRIOR POWERS)**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Sir/Madam:

Registrant hereby revokes all previous powers of attorney and appoints the firm of TRADEMARKWISE LLC, 2810 Crossroads Drive, Suite 4000, Madison, WI 53718 as its attorney with full power of substitution to transact all business in the United States Patent and Trademark Office in connection with the registration identified below:

REGISTRANT	REG. NO.	MARK	ISSUED
The Clearly Food & Beverage Company, Inc.	1697898	CLEARLY CANADIAN	06/30/1992

Please direct all correspondence regarding the above registration to the following:

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Dated: November 22, 2015

By: 

Robert R. Khan
Chairman & CEO
The Clearly Food & Beverage Company, Inc.